

**From:** Shogren, Angela  
**Sent:** Friday, February 21, 2014 7:17 AM  
**To:** Herrenbruck, Glenna; Wieder, Jessica  
**Cc:** Thornton, Marisa  
**Subject:** RE: RadTown factsheet titles

Agreed. This was (yet another) distracted typo on my part.

Non-Ionizing Radiation and Wireless Technology

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\*\* My regular schedule is Monday, Wednesday and Friday \*\*

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**From:** Herrenbruck, Glenna  
**Sent:** Thursday, February 20, 2014 4:10 PM  
**To:** Shogren, Angela; Wieder, Jessica  
**Cc:** Thornton, Marisa  
**Subject:** RE: RadTown factsheet titles

I think we need the word, radiation. Without it, the title sounds like two technologies. Non-Ionizing Radiation from Wireless Technology.

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**From:** Shogren, Angela  
**Sent:** Thursday, February 20, 2014 3:57 PM  
**To:** Herrenbruck, Glenna; Wieder, Jessica  
**Cc:** Thornton, Marisa  
**Subject:** RE: RadTown factsheet titles

Sorry about that, I meant that we can keep "Non-Ionizing" at the beginning of the Wireless Technology one, I just wanted to change it to "Non-Ionizing and Wireless Technology!"

Sounds good about thinking on the Coal one.

I'll wait for Marisa to add her two cents about the page names. I would prefer them as is (short) instead of longer.

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**From:** Herrenbruck, Glenna  
**Sent:** Thursday, February 20, 2014 3:45 PM

**To:** Wieder, Jessica; Shogren, Angela  
**Cc:** Thornton, Marisa  
**Subject:** RE: RadTown factsheet titles

It's a Marisa question, but I don't think we are changing the web address.

Re: Wireless Technology: everywhere else, radiation refers to ionizing and we specifically use Non-Ionizing to make a distinction.

I like the use of "used," where appropriate.

I'll think about the coal fact sheet. Could be "Radionuclides in Coal Combustion Residuals," but that's kinda sophisticated language. I'll cogitate on it and come up with something brilliant. ☺

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**From:** Wieder, Jessica  
**Sent:** Thursday, February 20, 2014 2:46 PM  
**To:** Shogren, Angela; Herrenbruck, Glenna  
**Cc:** Thornton, Marisa  
**Subject:** Re: RadTown factsheet titles

I am okay with the suggested changes. I still think the web addresses should be short.

I prefer "Used in" for the titles.

Angela - I will look into the hyphen issue. I have a guess but I don't know for certain.

Jess

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**From:** Shogren, Angela  
**Sent:** Thursday, February 20, 2014 2:10:24 PM  
**To:** Herrenbruck, Glenna  
**Cc:** Wieder, Jessica; Thornton, Marisa  
**Subject:** RE: RadTown factsheet titles

See my questions/suggestions below in red:

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**From:** Herrenbruck, Glenna  
**Sent:** Thursday, February 20, 2014 11:27 AM  
**To:** Shogren, Angela

**Cc:** Thornton, Marisa; Wieder, Jessica  
**Subject:** RE: RadTown factsheet titles

I just updated them on the spreadsheet.

For consistency and clarity (especially when fact sheets are found by a search rather than as part of RadTown) shouldn't we have a standard: Include in all titles some reference to radiation (e.g., radioactive materials, radionuclide, nuclear) or the name of a radionuclide. (I could have sworn that we had such a standard in place earlier.)

Hence the following further changes:

Radionuclides in Fly Ash and Boiler Slag from Coal Fired Power Plants - any way we can shorten this? Like Radiation from Coal Fired Power Plants? I know that it sounds like there is concern from living near them, maybe, but one of the things that we cover in the factsheet is that there is no concern except from fly ash and boiler slag. Just a thought to shorten it.

Radionuclides in Tobacco Products

Non-Ionizing Radiation in Microwave Oven - Non-Ionizing Radiation Used in Microwave Ovens

Non-Ionizing Radiation from Wireless Technologies - How about Radiation and Wireless Technology?

Non-Ionizing Radiation in Lasers - How about Non-Ionizing Radiation Used in Lasers?

Radiation from Particle Accelerators

Also, a thought about the titles and the file names. I assume that in Template 4, the web address will show as epa.gov/radtown/lasers or radtown/microwaves, is that correct? Or are you proposing that we have the whole title as the web address - which is rather long? Also, since the addresses will be dynamic when we move to Drupal, it won't matter that much then. But in the meantime, I just want to make sure that I understand what we are changing - the title within the document AND the web address?

Does anyone know the web standard for Non-Ionizing and X-Ray, etc.? Do we capitalize the word after the hyphen in every instance?

When Jess and I met yesterday we left some of the titles without radiation in the title because on Google it shows the web address (i.e. epa.gov/radtown/lasers) and the first few sentences, which I thought would be enough clarity for the person searching. Also, we have some cool info on some of those pages and I would almost prefer that people click anyway and learn something cool - even if it is on a radiation-based site. Though, I don't feel strongly about it either way (changing the titles above), I just wanted to offer another perspective.

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**From:** Shogren, Angela  
**Sent:** Wednesday, February 19, 2014 3:42 PM  
**To:** Herrenbruck, Glenna  
**Cc:** Thornton, Marisa  
**Subject:** RadTown factsheet titles

Glenna,

Jess and I went through the titles, just to make sure that they include good descriptors of the content and we made the following changes:

**Radiation and Airport Security Screening**

**Radioactive Material Used In Science Classrooms**

**Radiation from Solar Activity**

I will update the titles in the final versions on the server, but I wasn't sure if you want me to also update your spreadsheet, or if you would prefer to do that on your own?

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